

JENNIFER M. BLACK

Associate Professor of History and Government, Misericordia University
Jblack2@misericordia.edu

Education

- 2013 PhD American History and Visual Studies; University of Southern California
2006 MA Public History; Western Michigan University, *Summa Cum Laude*
2002 BA Art History; Western Michigan University, *Magna Cum Laude*

Professional Experience

2014-current Misericordia University, Dallas, PA
Associate Professor of History and Government, with tenure (awarded in 2020)
Assistant Professor of History and Government (2014-2019)

2018 Anthracite Heritage Museum, Scranton, PA
Special Projects Curator (unpaid)

- Planned, researched, and executed main gallery exhibit, *Anthracite Photographers, Photographers of Anthracite* (with Bode Morin and John Fielding), opened December 2018
- Mentored and oversaw student research assistant dedicated to supporting the exhibit's development and implementation
- Oversaw development and production, including full editorial responsibility, of a published catalog to accompany the exhibit

2014, 2017 Cengage Learning, Inc., Boston, MA
History Consultant / Subject Matter Expert

- Writing services, including image analysis, for David M. Kennedy, et al., *The American Pageant* (16th ed.), MindTap digital version

2013-2014 College of the Canyons, Santa Clarita, CA
Adjunct Professor of History

2013-2014 American Society of Mechanical Engineers, New York, NY
History Consultant

- Researched and wrote object biographies for 100 "Landmarks" in mechanical engineering, spanning from 1712 through 2000, selected by ASME's History and Heritage committee
- Situated technological achievements within broad social context, conceptualizing the book as an exhibit-in-print
- Researched and procured image rights and reproductions
- Planned / organized the book's components, worked with layout artists and editors to design book's cover and interior, saw project through completion
- Resulted in [*Machines that Made History: Landmarks in Mechanical Engineering*](#) (New York: ASME Press, 2014)

Fall 2013 University of Southern California, Los Angeles, CA

Lecturer, History Department

2005- 2006 Heritage Museum and Cultural Center, St. Joseph, MI

Frederick S. Upton Fellow in Public History

- Researched, wrote, and designed an educational curriculum guide, “Preserve the Fruit Belt: An Educational Guide to Local and Regional History” (64pgs), to supplement “The Southwest Michigan Fruit Belt” main-gallery exhibit (opened Nov 2005)
- Aligned curriculum activities for grades 4-12 to MI Dept. of Ed. Social Studies Standards
- Planned and implemented educational programming and teacher-training workshops to publicize curriculum connections with museum resources and exhibits; maintained and expanded digital content on the exhibit website; designed publicity brochures for both the exhibit and curriculum guide

2005 National Museum of Women in the Arts, Washington, DC

Research Intern, Collections Management (unpaid)

- Compiled and verified provenance for objects in the permanent collection
- Researched and wrote biographies of artists in the permanent collection, esp. using collections housed at Library of Congress and the Archives of American Art
- Provided research support for a curatorial project on Mary Cassatt

2001-2002 Kalamazoo Institute of Arts, Kalamazoo, MI

Intern, Museum Education (unpaid)

- Researched and created curriculum guides for Outreach exhibits “Masks and More” (Fall 2001) and “Memory, Affirmation, Struggle: African American Art” (Spring 2002); aligned to MI Dept of Ed Social Studies Standards for grades K-12
- Loan research and artist biographies for Main-Gallery exhibit “Worlds Collide! Mapping the Cultural Landscape” (opened Fall 2004)

Scholarship

Books

Branding Trust: Advertising and Trademarks in Nineteenth-Century America (forthcoming in fall 2023, University of Pennsylvania Press).

Anthracite Photographers: Photographers of Anthracite (with Bode Morin, John Fielding, and Sarah Sporko), exhibit catalog (Scranton, PA: Anthracite Heritage Museum, 2018).

Machines that Made History: Landmarks in Mechanical Engineering (New York: ASME Press, 2014).

Peer-Reviewed Journal Articles & Book Chapters

“Objects, Markets, and Commodities: Using Material Culture to Find the History of Capitalism,” in *Routledge Handbook of Material Culture Studies*, ed. Kristin Hass (forthcoming from Routledge).

- “Autograph Albums and the Commercialization of Memory in the United States,” in *Cultures of Memory in the Nineteenth Century: Consuming Commemoration*, ed. Katherine Haldane Grenier and Amanda R. Mushal (New York: Palgrave MacMillan, 2020), 39-60.
- “Gender in the Academy: Recovering the Hidden History of Women’s Scholarship on Scrapbooks and Albums,” *Material Culture* 50, no. 2 (2018): 38-52.
- “Exchange Cards: Advertising, Album-making, and the Commodification of Sentiment in the Gilded Age,” *Winterthur Portfolio* 51, no. 1 (2017): 1-56.
- “Citizenship and Caricature: Teaching the American Past with Images,” in *Art & Public History: Approaches, Opportunities, and Challenges*, ed. Rebecca Bush and K. Tawny Paul (New York: Rowman & Littlefield, 2017), 47-70.
- “‘The Mark of Honor’: Trademark Law, Goodwill, and the Early Branding Strategies of National Biscuit,” in *We Are What We Sell: How Advertising Shapes American Life...and Always Has*, ed. Danielle Sarver Coombs and Bob Batchelor (Denver: Praeger / ABC-CLIO, 2014), 262-284.
- “Corporate Calling Cards: Advertising Trade Cards and Logos in the US, 1876-1890.” *Journal of American Culture* 32, no. 4 (2009): 291-306.

Public History Lectures, Exhibits, & Scholarship

- “Hope and Pain,” *Visible Resistance: Art and Action in the Long Civil Rights Movement*, lecture, Black History Month Event Series, Misericordia University, February 2022.
- “Visual Culture and Public Memory,” *The Annual Knox Mine Disaster Commemoration*, lecture, Anthracite Heritage Museum (Scranton, PA), January 2022.
- “[Dr. Black Responds to Viewers’ Questions](#),” *COVID-19 and the Humanities* (lecture series), Misericordia University, Dallas, PA; July 2020. This lecture was made possible in part by the National Endowment for the Humanities CARES grant, “Humanities in the Time of COVID-19: Fostering Community Dialogue,” Award Number: AH-274885-20.
- “[Freedom in the Time of COVID-19](#),” *COVID-19 and the Humanities* (lecture series), Misericordia University, Dallas, PA; July 2020. This lecture was made possible in part by the National Endowment for the Humanities CARES grant, “Humanities in the Time of COVID-19: Fostering Community Dialogue,” Award Number: AH-274885-20.
- Co-Curator (with Bode Morin and John Fielding), *Anthracite Photographers: Photographers of Anthracite* (opened December 1, 2018), Semi-permanent Exhibit, Anthracite Heritage Museum (Scranton, PA).
- Editor (with Allan Austin), “Ambassadors of Goodwill: The American Friends Service Committee Abroad” (May 2017), Online Exhibit, Misericordia University in Partnership with the American Friends Service Committee (Philadelphia, PA), <http://mulocalhistoryprojects.org/afsc/>
- Editor, “Main Street Pittston” and “Mapping Historic Pittston” (August 2016), Online Exhibit, Misericordia University in Partnership with the Greater Pittston Historical Society (Pittston, PA), <http://mulocalhistoryprojects.org/main-street-pittston/>

“Teaching Public History through Community Service,” *The End of Archival Adventures in Small Repositories: A Symposium*, Historical Society of Pennsylvania, Philadelphia, PA; April 2016.

Editor, “Mining the Past: Family, Faith, and Industry in Postwar Pittston” (July 2015), Online exhibit, Misericordia University in Partnership with the Greater Pittston Historical Society (Pittston, PA), <http://mulocalhistoryprojects.org/mining-the-past/>

Recent Conference Presentations

“Reinventing Interpretation: Material Culture” (with Marina Moskowitz), *Methods and Madness: Business Historical Methods in a New Age of Extremes*, Business History Conference Mid-Year Meeting (virtual); September 2022

“Internships at the ‘Virtual’ Crossroads: Lessons from the Pandemic,” National Council on Public History Conference (virtual); May 2022 (panelist)

“Whiteness as a Business Strategy: A Comparative Look at Newspaper Advertising in the Age of Jackson,” Business History Conference Annual Meeting (hybrid), Mexico City, Mexico; April 2022

“‘Letter Salesmanship’: Direct-Mail Technologies and Techniques in the Early Twentieth Century,” *Reach Out and Touch Someone: A Conference on Commercial Intimacy and Personalization*, Hagley Museum and Library, Wilmington, DE; November 2021

“Collaboration in the Time of COVID-19: Digital Collectives to Support Teaching, Outreach, and Research,” National Council on Public History Conference (held virtually); March 2021

“Visualizing Character: American Advertising Personalities in the Gilded Age and Progressive Era,” Business History Conference Annual Meeting (held virtually); March 2021

“‘The Genius of Pictorial Advertising’: Images and Consumer-Centered Advertising in the US, 1830-1900,” *Commercial Pictures and the Arts and Technics of Visual Persuasion*, Hagley Museum and Library, Wilmington, DE; November 2019

“Policing Fakes: Early Trademark Regulation in the US,” *Spring Research Seminar of the Center for the History of Business, Technology, and Society*, Hagley Museum and Library, Wilmington, DE; April 2019

“Using Digital Tools to Bring Hemingway to Twenty-First Century Audiences,” *Eighteenth International Hemingway Conference*, Hemingway Society / Ernest Hemingway Foundation, Paris, France; July 2018

“‘Shrewd Men of Small Capital’: Leveraging Cultural Capital in the Antebellum Advertising Trade,” Business History Conference Annual Meeting, Baltimore, MD; April 2018

“‘Beware of Counterfeits!’ Using Anxiety to Build Trust in Antebellum Advertisements,” Society for Historians of the Early American Republic, Philadelphia, PA; July 2017

“‘Respectfully Soliciting your Patronage’: The Language of Legitimacy in Antebellum Advertising,” Business History Conference Annual Meeting, Denver, CO; March 2017

“‘Forget-me-not’: Autograph Albums and Memory-Making in the US,” Nineteenth-Century Studies Association Annual Conference, Charleston, SC; February 2017

Public Writing

“Teaching Public History Online” (with Abigail Gautreau, Will Stoutamire, and Katie Stringer Clary), *History@Work: An Online publication of the National Council on Public History* (2 October 2020). Available online at: <https://ncph.org/history-at-work/teaching-public-history-online/>

“Teaching Uncomfortable Narratives in Public History Courses,” *History@Work: An Online publication of the National Council on Public History* (27 September 2017). Available online at: <http://ncph.org/history-at-work/teaching-uncomfortable-narratives-in-public-history-courses/>

“Historical Memory and Contemporary Politics,” *The Junto: A Group Blog on Early American History* (9 August 2017). Available online at: <https://earlyamericanists.com/2017/08/09/roundtable-historical-memory-and-contemporary-politics/>

“Investing in Public History Students,” *History@Work: An online publication of the National Council on Public History* (8 September 2015). Available online at: <http://publichistorycommons.org/investing-in-public-history-students/>

Book Reviews

Ellen Wayland-Smith, *The Angel in the Marketplace: Adwoman Jean Wade Rindlaub and the Selling of America* (Chicago: University of Chicago Press, 2020), forthcoming in *The American Historical Review*.

Rachel N. Klein, *Art Wars: The Politics of Taste in Nineteenth-Century New York* (Philadelphia: University of Pennsylvania Press, 2020), in *Journal of American History* 108, no. 3 (2021): 589-590.

Aston Gonzalez, *Visualizing Equality: African American Rights and Visual Culture in the Nineteenth Century* (Chapel Hill: University of North Carolina Press, 2020), in *Journal of the Civil War Era* 11, no. 3 (2021): 410-414.

Jennifer C. Lena, *Entitled: Discriminating Tastes and the Expansion of the Arts* (Princeton, NJ: Princeton University Press, 2019), in *Journal of American History* 107, no. 3 (2020): 723–724.

Laura M. Holzman. *Contested Image: Defining Philadelphia for the Twenty-First Century* (Philadelphia: Temple University Press, 2019), in H-Pennsylvania, November 2020. Online at <https://www.h-net.org/reviews/showpdf.php?id=55205>.

Lawrence A. Kreiser, *Marketing the Blue and Gray: Newspaper Advertising and the American Civil War* (Baton Rouge, LA: LSU Press, 2019), *Journal of Southern History* 86, no. 2 (2020): 483-484.

- Amy DeFalco Lippert, *Consuming Identities: Visual Culture in Nineteenth-Century San Francisco* (Oxford: Oxford University Press, 2018), in H-California, July 2018. Online at <https://www.h-net.org/reviews/showpdf.php?id=52056>.
- Peter Knight, *Reading the Market: Genres of Financial Capitalism in Gilded Age America* (Baltimore: Johns Hopkins University Press, 2016), in H-SHGAPE, November 2016. Online at <http://www.h-net.org/reviews/showrev.php?id=47772>.
- Louisa Iarocci, ed., *Visual Merchandising: The Image of Selling* (Burlington, VT: Ashgate, 2013), *Journal of American Culture* 38, no. 2 (2015): 200-201.
- “Envisioning Early New England,” review of Martha McNamara and Georgia Barnhill, eds., *New Views of New England: Studies in Material and Visual Culture, 1680-1830* (Boston: Colonial Society of Massachusetts, 2012), in H-Material Culture, August 2014. Online at <http://www.h-net.org/reviews/showrev.php?id=41521>.
- Teresa Bergman, *Exhibiting Patriotism: Creating and Contesting Interpretations of American Historic Sites* (Walnut Creek, CA: Left Coast Press, 2013), in *Journal of American Culture* 37, no. 3 (2014): 351.
- Donald C. Jackson, *Pastoral and Monumental: Dams, Postcards, and the American Landscape* (Pittsburgh: University of Pittsburgh Press, 2013), in *The Public Historian* 36, no. 2 (2014): 142-144.

Invited Lectures

- “Technologies of Selling: Brands, Logos, and Trademarks,” Art History Department, University of Southern California, Los Angeles, CA; February 2020
- “Visualizing Citizenship: Exclusion and Belonging in Nineteenth-Century Visual Culture,” Kutztown University Art Department, Kutztown, PA; November 2016
- “Lewis Hine’s Pittston: The Breaker Boys in Context,” Friends of the Mary Kintz Bevevino Library, Dallas, PA; October 2016
- “Research & Writing Strategies for National History Day Projects,” Lake Lehman High School, Lake Lehman, PA; October 2015
- “The History of American Advertising,” Thematic Option / Honors College, University of Southern California, Los Angeles, CA; November 2013
- “Teaching Strategies & Undergraduate Success,” History Department, University of Southern California, Los Angeles, CA; September 2013

Honors & Awards

- 2023 Research Sabbatical, Misericordia University, spring 2023 term
- 2016 City of Pittston, Mayoral Proclamation in Recognition of Outstanding Community Service with the Greater Pittston Historical Society (Pittston, PA)
- 2015 CEBC Halloran Prize in the History of Corporate Responsibility, for “Unlikely Partners” (finalist)

2009 William M. Jones Prize for Best Graduate Student Paper in American Culture, for “Corporate Calling Cards”

Grants

- 2015-2022 Received twelve internal grants (Misericordia University) for faculty research support, (totaling approx. \$60,000)
- Spring 2023 Exploratory Research Grant, Hagley Museum & Library, Wilmington, DE
- Jun 2021 Course Development Grant, Pennsylvania Grants for Open and Affordable Learning (PA GOAL), administered by PA Dept. of Education (\$6,000)
- 2015-2021 Received eight internal grants (Misericordia University) for humanities events and special projects, including Women’s History Month event series, Digital Humanities & Pedagogy events, and student internship stipends (totaling \$20,900; full list upon request)
- 2010 Smithsonian Pre-doctoral Fellow, National Museum of American History, Washington, DC (received financial support for three months)
- 2010 W. M. Keck Foundation Fellowship, Huntington Library, San Marino, CA (received financial support for one month)
- 2009 Dissertation Fellowship, Winterthur Library, Winterthur, DE (received financial support and housing for three months)
- 2008-2012 Received six internal grants and fellowships (University of Southern California) for additional research support, beyond guaranteed five-year academic funding package (totaling approx. \$13,000)

Teaching & Mentoring

Undergraduate Courses Taught

*Denotes service-learning sections that have been offered

Core / 100-level courses

US History I & II (face-to-face & online)
 Honors US History II
 Witchcraft in the Early Modern World
 Turning Points in US History (writing intensive)
 University Writing Seminar (topics: “Visual Culture of the City,” “American Visual Culture,” and “The American Dream”)

Upper-level courses for majors (300-400)

Introduction to Public History*
 Introduction to Historiography & Methods
 Public History Practicum*
 Public History Seminar, Faith & Activism in the US*
 Seminar in American Visual Culture*
 Seminar on American Capitalism & the Global Economy*
 Seminar on the Gilded Age & Progressive Era
 Seminar in American Women’s History*

Service-Learning Projects

Faculty Supervisor and web editor, “[Raising Awareness for Human Trafficking Victims: The Red Sand Project](#),” Student Service-Learning project with the Victims’ Resource Center (Wilkes Barre, PA), fall 2021

Faculty Supervisor and web editor, “[Pandemic Histories](#),” Student Service-Learning project (rapid response collecting) with the Misericordia University Archives, funded in part by the

National Endowment for the Humanities CARES grant, “Humanities in the Time of COVID-19: Fostering Community Dialogue,” Award Number: AH-274885-20, fall 2020
 Faculty Supervisor, “HIS 462: Misericordia’s History,” Student Service-Learning project (archival processing) with the Misericordia University Archives, fall 2017
 Faculty Supervisor (with Allan Austin), [“Ambassadors of Goodwill,”](#) Student Service-Learning project (public history exhibit) with the American Friends Service Committee (Philadelphia, PA), spring 2017
 Faculty Supervisor, Student Service-Learning project (Oral Histories) with the Center for Nursing History at Misericordia University, spring 2016
 Faculty Supervisor, Student Service-Learning project (Oral Histories) with Greater Pittston Historical Society, fall 2015

Research Mentoring

- Thesis Advisor, [Public History / Digital History Research projects](#) (various), 2017-present
- Faculty, Summer Undergraduate Research Fellowship Program: 2015, 2016, 2018, 2020* (cancelled due to COVID-19 closures)
- Faculty Mentor, Student Research Poster projects, Pennsylvania Historical Association Annual Meeting (Scranton, PA), October 2017
- Advisor for History / Honors Theses
 - Nora Tracey, “Effects of Watergate on American Trust: An Analysis of Political Cartoons,” thesis, spring 2021
 - Sara Shields, “The Transformation of Public Memory: How Survivors Have Reconstructed Societal Views Towards ‘Comfort Women,’” thesis, spring 2021
 - Andrew Oidtman, “Atomic Anxiety and the Interstate,” thesis, spring 2021
 - Jessica Martin, “Tattoo Variations between Oceanic Islands and America,” thesis, spring 2021
 - Christian Guerra, “The Great Railroad Strike of 1877,” thesis, spring 2021
 - Alyssa Chesek, “Anti-Semitism in France: How the Post-Holocaust Era Has Defined Anti-Jewish Sentiments Today,” thesis, spring 2021
 - Ashleigh Rose, “Pandemic Histories,” thesis, fall 2020
 - Sarah Sporko, “A Tale Shared between Two Cities: How the Demise of Anthracite Affected the Populations of Wilkes-Barre, PA and Scranton, PA,” thesis, spring 2019
 - Rebecca Schnable, “Experiencing the Great Depression: A Snapshot of Life in the Back Mountain (Dallas, PA),” thesis, spring 2017
 - Amber Kelley, “American Lithuanian Immigrants’ Response to the Soviet Union’s Attacks on Their Cultural Identity, 1945-1988,” thesis, fall 2017
 - Kaitlin Hall, “Goodwill Hunting: Intellectual Property and Trademarks,” thesis, fall 2015
 - Amanda Cobucci, “Fact or Fiction? Children’s Literature and the History of Piracy in the Atlantic World,” thesis, fall 2014

Service

To Misericordia University

- Director, Summer Undergraduate Research Fellowship program, June 2022-present

- Faculty Consultant, University Advancement Alumni Weekend Oral History Project, June 2016

Committee Service (University-wide)

- Chair / Member, Academic Policies Committee, August 2019-present (chair from August 2021)
- Member, Faculty Steering Committee, Summer Undergraduate Research Fellowship program (SURF), September 2016-present
- Member, Online Preparedness Task Force (in response to COVID-19), March 2020-October 2020
 - Addressed instructional & technological issues with faculty during the March 2020 transition to remote instruction, both through preparatory documents and one-on-one troubleshooting
 - Helped organize / deliver May professional development workshops for faculty
 - Provided one-on-one assistance to humanities faculty throughout the summer months
- Member, University Core Curriculum Committee, fall 2018 (replacement)
- Member / Co-Chair, Digital Humanities and Pedagogy Working Group, fall 2016-present (co-chair, fall 2016-spring 2018; fall 2019)
- Mentoring Area Chair, Faculty Professional Development Committee, summer 2015-summer 2017
- Member, Cultural Studies Advisory Committee, spring 2015
- Member, University Strategic Planning Group, fall 2015

Search Committees

Member, College of Business Dean Search, January-May 2022

Co-chair, World History Search Committee, November 2017 – February 2018

Member, College Liaison Search Committee, Student Success Center, summer 2017

Member, Archivist Search Committee, University Library, April - June 2016

Member, Philosophy Search Committee, spring 2015

Member, Political Science Search Committee, December 2014 – March 2015

Chair, World History Search Committee, November 2014 – March 2015

Events & Presentations

Presenter, “Eight Women Who Changed the World,” Women’s History Month Event Series, March 2022

Organizer, Annual Women’s History Month Events Series (with several other faculty), 2017-present

Organizer (with Brian Carso), “Public History in the Pandemic,” webinar series to support [“Pandemic Histories,”](#) fall 2020

Presenter, “Black Space: Picturing Blackness in the 19th And 20th Centuries,” MLK Day / Black History Month Event Series, February 2020

Presenter, “Professional Writing: CVs and cover letters,” SURF Lunch & Learn Series, July 2017; June 2018

Organizer and Presenter, Digital Humanities & Pedagogy Symposium, *Soyka Fund for the Humanities Events Series*, September 2017

Faculty presenter, Digital Humanities & Pedagogy Fall Workshop Series, Digital Tools & Pedagogy Workshop, October 2018 (co-sponsored with Center for Faculty & Professional Development)

Faculty presenter, Center for Faculty & Professional Development Fall Workshops Series, Digital Tools for Organizing Research, November 2017

Panelist, “Women’s History Month, Women’s Issues Forum,” March 2017; March 2018

Faculty Panel Member, Freshman Summer Orientation, July 2016, June 2017

Presenter, Immigration Simulation Activity, Campus Ministry, September 2016

Panelist, “Bernie Sanders, the 2016 Presidential Race, and a Divided Electorate,” Misericordia University (Dallas, PA), February 2016

Organizer, Dr. Randall Miller (lecture), “Fighting Slavery Today: How Slavery Died, Yet Lives.” *Soyka Fund for the Humanities Events Series*, November 2015 (*planning took place from January – March 2015)

Department Service

- Public History Coordinator & Director, fall 2015-present
 - Recruit and advise students in the public history track (from fall 2017-present)
 - Organize, develop, and implement community engagement and collaborative public history projects with community partners
 - Supervise interns (including regular meetings and final assessment)
 - Supervise thesis projects in public history
 - Liaise with internship site administrators, conduct site visits, liaise with MU administrators to ensure internships meet MU benchmarks
 - Sites include: Anthracite Heritage Museum (Scranton, PA), Eckley Miners’ Village (Hazleton, PA), Luzerne County Historical Society (Wilkes Barre, PA), Greater Pittston Historical Society (Pittston, PA), Misericordia University Archives (Dallas, PA), National Federation of the Blind (Baltimore, MD), Office of Veterans’ Affairs (Washington, DC)
 - Liaise with Campus Ministry for a Community Work-Study position, with Greater Pittston Historical Society, spring 2016-spring 2018
- Marketing Liaison, spring 2018- present
 - Liaise with marketing and enrollment marketing staff to craft, update, and maintain various departmental marketing and recruitment materials, including print and video media
 - Design and coordinate production of various recruitment materials, including stickers, t-shirts, postcards, and related swag
- Webmaster, MU History Department website, fall 2015-present
- Webmaster, mulocalhistoryprojects.org/, summer 2015-present
 - Showcase for students’ public history projects and internships
- Recruitment
 - Representative, Admissions Academic “Boot-camp,” August 2018; August 2020
 - Liaison, Admissions Dept, Humanities “Preview” Day, Spring 2020; “History Preview Day,” Fall 2020
 - Representative, Choice Program for undeclared majors, August 2016; September 2017; September 2018
 - Representative, Admissions Open House, October 2014

- Organizer (with Brian Carso), History Senior Celebrations, Spring 2020 and 2021 (remote)
- Organizer, Welcome Back event for all majors, September 2019
- Solicited and secured funding for a paid summer internship at the National Federation of the Blind (Baltimore, MD), from the MU College of Arts and Sciences (2016), and from the *Soyka Fund for the Humanities* (2017, 2018, 2019)
- Faculty Organizer, HIS 440 trips to Philadelphia (funded by the *Soyka Fund for the Humanities*), February and April 2017
- Faculty Organizer, HIS 341 Public History trip to Philadelphia, December 2015
- Advisor to the History Club, AY 2014-2015
- Mentor & Advise undergraduate history majors, fall 2014-present
- Author, History Curriculum Development, fall 2014-present
 - Core curriculum revisions and reallocation of History courses (fall 2022)
 - New specializations (History in the Professions) & minor in Public History (approved fall 2017)
 - New Program Learning Outcomes and Student Learning Outcomes, for existing and new History majors / specializations (approved fall 2017)
 - Departmental assessment plan & curriculum map (approved fall 2017)
 - New courses (proposed & approved): HIS 180: Intro to World History (Core), HIS 251: Witchcraft in the Early Modern World (Core), HIS 300: Intro to Historical Methods; HIS 326: Seminar on the Gilded Age & Progressive Era, HIS 341: Intro to Public History, HIS 353/431: American Capitalism & the Global Economy, HIS 462: American Visual Culture, HIS 440: Public History Practicum, HIS 439: Seminar in Public History

To the Profession

Professional Organizations & Committees

- [National Council on Public History](#), a national organization of public historians
 - Affiliate Editor, [History@Work](#), peer-edited blog highlighting trends in the field; October 2022-present
 - Co-Facilitator / Organizer, Summer Online Working Group: [Teaching Public History Online \(virtual\)](#), May-August 2020
- [The Business History Conference](#), an international organization of business historians
 - Member, Board of Trustees, March 2020-present
 - Chair, Electronic Media Oversight Committee, May 2020-present
 - Member, ad-hoc committee on Diversity, Equity, & Inclusion, Aug 2021- Jan 2022
 - Co-Chair / Member, Emerging Scholars' Committee, fall 2015-summer 2018 (co-chair AY 2017-18)
- [H-Material Culture](#), a professional interdisciplinary network focused on the study of material culture, including website and listserv functions, for approx. 2,500 members
 - Served as Editor-in-Chief July 2016- August 2021; and December 2021-March 2022
 - Book-Reviews editor, November 2022- present
 - Managed weekly submissions to the listserv, recruited and collaborated with additional editorial staff to revitalize / maintain the network's book reviews, blog, twitter, and website

- Writer, "[Visualizing the Feminine Mystique: A Mini-Exhibit Assignment](#)," Lesson plan for John W. Hartman Center for Sales, Advertising and Marketing History, David M. Rubenstein Special Collections Library, Duke University (July 2020)

Peer Review

Manuscript reviewer, *Business History*, March 2020; August 2022
 Tenure & Promotion external review, University of Colorado-Denver; 2022
 Textbook reviewer, US History Survey, Cengage Learning, November 2014; May 2022
 Manuscript reviewer, AASLH Series in Public History / Routledge, Fall 2021
 Manuscript reviewer, *The Public Historian*, September 2020
 Manuscript reviewer, *The Journal of American History*, June 2017
 Textbook Focus-Group, US History Digital Text, Pearson (May 2016)
 Textbook Reviewer, *Making History* (Writing text), W.W. Norton (July 2016)

Conference Sessions & Workshops

Session chair, "Labor in the Time of Capital," Business History Conference Annual Meeting (hybrid; Mexico City), April 2022
 Session chair, "Contesting Time in Antebellum Domesticity, Property, and Technology," Society for Historians of the Early American Republic Annual Meeting (virtual), July 2021
 Workshop organizer, "Teaching Public History Online," National Council on Public History Annual Meeting (virtual), March 2021
 Session chair, "Strategic Uses of Intellectual Property," Annual Meeting of the Business History Conference (Charlotte, NC), March 2020* participated remotely
 Workshop organizer (with Eric Hintz), "Teaching the History of Capitalism," Business History Conference Annual Meeting (Baltimore, MD), April 2018
 Session organizer (with Eric Hintz), "Emerging Scholars' Networking Hour," Business History Conference Annual Meeting (Baltimore, MD), April 2018
 Session organizer (with Susan Spellman), "Emerging Scholars' Networking Hour," Business History Conference Annual Meeting (Denver, CO), March 2017
 Session chair & comment, "The History of Fashion," Annual Meeting of the Business History Conference (Denver, CO), March 2017
 Moderator, and Organizer (with Bob Wolensky, Emeritus Professor of Sociology, University of Wisconsin, Stevens-Point), "Oral Histories in Northeastern Pennsylvania: The Importance of Stories," part of the Mining History Month Event Series (regional), Misericordia University (Dallas, PA), January 2017
 Session chair, "Business History as Public History," Annual Meeting of the Business History Conference (Portland, OR), April 2016

Professional Affiliations

American Historical Association	National Council on Public History
Business History Conference	Organization of American Historians
College Art Association	Society for Historians of the Early American Republic

Service to the Community

- Member, Steering Committee of the Peace & Justice Center of Northeastern PA (Wilkes Barre, PA), July 2021- current

- Panelist, “Career Chats: Professional Writing,” Girl Scouts in the Heart of PA (York, PA), May 2020 (remote)
- Judge, Northeast PA National History Day Annual Regional Competition, University of Scranton, April 2019; April 2020
- Member, Board Education Committee, Luzerne County Historical Society (Wilkes Barre, PA), fall 2017-fall 2019
- Program Co-Director, Northeast PA National History Day Annual Regional Competition, fall 2014-summer 2018
 - Annual contests in March: 2015, 2016, 2017, 2018
 - Liaise with MU library, faculty, staff, area teachers, judges, and other constituents to recruit participants / judges / volunteers; plan / deliver preparatory workshops and meetings; and plan / coordinate annual competition, entertainment, and event support for approx. 150-200 area contestants from an 8-county region in NE-PA
- Volunteer, “Celebrity Reader” program & various PTO events, Dallas Elementary School (Dallas, PA), AY 2016-17; AY 2017-18
- Judge, National History Day in PA State Contest, Millersville University (PA), May 2016
- Judge, History Fair, Holy Rosary School (Pittston, PA), January 2016
- Organizer & Presenter, NEPA National History Day Teacher Training Workshops & student research days, Octobers: 2014, 2015, 2016, 2017